

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 NEWS NOW AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/09/12	10/15/12	MTWTF--		2	\$1,200.00	0.00								
E 3	8	10/09/12	10/15/12	CBS This Morning 7-9a	CM	7-9a	MTWTF--	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
CBS This Morning															
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/09/12	10/15/12	MTWTF--		1	\$1,000.00	0.00								
E 4	8	10/13/12	10/13/12	CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$550.00	LV1	0.00	NM	1	\$550.00
CBS Early Show - Sat.															
CBS THIS MORNING SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/08/12	10/14/12	-----S-		1	\$550.00	0.00								
E 5	8	10/14/12	10/14/12	8 News Now Sun AM #1	CM	8 News Now Sun A	-----S	:30	1	\$500.00	LV2	0.00	NM	1	\$500.00
8 News Now Sun AM #1															
8 NEWS NOW SUNDAY MORNING- #1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/08/12	10/14/12	-----S		1	\$500.00	0.00								
E 7	8	10/14/12	10/14/12	8 News Now Sun AM #2	CM	8 News Now Sun A	-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
8 News Now Sun AM #2															
8 NEWS NOW SUNDAY MORNING- #2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/08/12	10/14/12	-----S		1	\$1,500.00	0.00								
E 8	8	10/09/12	10/15/12	Live w/Kelly	CM	9-10a	MTWTF--	:30	1	\$850.00	LV2	0.00	NM	1	\$850.00
Live With Regis & Kelly															
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/09/12	10/15/12	MTWTF--		1	\$850.00	0.00								
E 9	8	10/09/12	10/15/12	Price Is Right	CM	10-11a	MTWTF--	:30	1	\$3,500.00	LV1	0.00	NM	1	\$3,500.00
Price Is Right															
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/09/12	10/15/12	MTWTF--		1	\$3,500.00	0.00								
E 10	8	10/09/12	10/15/12	8 News Now Noon M-F	CM	12-1230p	MTWTF--	:30	2	\$850.00	LV2	0.00	NM	2	\$1,700.00
8 News Now Noon M-F															
8 NEWS NOW AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/09/12	10/15/12	MTWTF--		2	\$850.00	0.00								
E 11	8	10/09/12	10/15/12	Ellen	CM	3-4p	MTWTF--	:30	2	\$1,000.00	LV2	0.00	NM	2	\$2,000.00
Ellen															
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/09/12	10/15/12	MTWTF--		2	\$1,000.00	0.00								
E 12	8	10/09/12	10/15/12	8 News Now 4p M-F	CM	4-5p	MTWTF--	:30	2	\$1,300.00	LV2	0.00	NM	2	\$2,600.00
8 News Now 4p M-F															
8 NEWS NOW AT 4PM & 430PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/09/12	10/15/12	MTWTF--		2	\$1,300.00	0.00								
E 13	8	10/09/12	10/15/12	8 News Now 5-630p M-F	CM	5-630p	MTWTF--	:30	2	\$1,500.00	LV2	0.00	NM	2	\$3,000.00
8 News Now 5-630p M-F															
8 NEWS NOW ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/09/12	10/15/12	MTWTF--		2	\$1,500.00	0.00								
E 14	8	10/13/12	10/13/12	8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	\$800.00	LV2	0.00	NM	1	\$800.00
8 News Now															

Advertiser:	DCCC
Product Desc:	Issue
Estimate:	1199

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	8	10/13/12	10/13/12	8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	\$800.00	LV2	0.00	NM	1	\$800.00
				8 News Now Sat 5-7p		(6:30 PM-7:00 PM)									
				8 NEWS NOW AT 630PM-SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$800.00		0.00			
E 18	8	10/15/12	10/15/12	Mon 8-9p	CM	8-9p	M-----	:30	1	\$9,500.00	LV1	0.00	NM	1	\$9,500.00
				Met Mother/Partners		(8:00 PM-9:00 PM)									
				HOW I MET MOTHER/2 BRKE GRL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$9,500.00		0.00			
E 19	8	10/09/12	10/15/12	8 News Now 11p M-F	CM	11-1135p	MTWTF--	:30	1	\$2,200.00	LV1	0.00	NM	1	\$2,200.00
				8 News Now 11p M-F											
				8 NEWS NOW AT 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	MTWTF--		1				\$2,200.00		0.00			
E 20	8	10/13/12	10/14/12	8 News Now 11p Sa/Su	CM	11-1135P	-----SS	:30	2	\$1,100.00	LV2	0.00	NM	2	\$2,200.00
				8 News Now Sa/Su 11p											
				8 NEWS NOW AT 11PM-WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----SS		2				\$1,100.00		0.00			
N 21	8	10/09/12	10/09/12	8 News Now Noon M-F	CM	12-1230p	-T-----	:30	1	\$750.00	LV2	0.00	NM	1	\$750.00
				8 News Now Noon M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----		1				\$750.00		0.00			
													Totals	24	\$36,850.00